

## FOR IMMEDIATE RELEASE

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## Indianapolis-based Sani Seal Toilet Gasket Receives Purchase Orders in Lowe's Home Improvement Stores Nationwide

(Indianapolis, Ind.) - Sani Seal Gasket, LLC, a young business based in Indianapolis, is building on its success at a rapid pace.

The company behind the innovative, no-wax Sani Seal Toilet Gasket, has recently received purchase orders in Lowe's Home Improvement stores nationwide. It will be just a matter of time before Home Depot follows suit. Sani Seal Toilet Gaskets are currently sold at select Home Depots across the country and can be found on <a href="HomeDepot.com">HomeDepot.com</a> Sani Seal is also available in several select Hardware Stores, such as Ace Hardware, True Value, Do It Best and more. To receive full listings visit us online at <a href="https://www.saniseal.com">www.saniseal.com</a>.

Sani Seal is sponsoring the Money Pit Radio Show for the next 20 weeks, the nationally recognized Home Improvement show that is integrated into approximately 350 markets. You can listen to each show on <a href="MoneyPit.com">MoneyPit.com</a>. Sani Seal is no stranger to Home Improvement Shows. They previously sponsored Today's Homeowner with Danny Lipford and Home Talk USA with the Cajun Contractor, Michael King. In October 2013, the Sani Seal Toilet Gasket appeared on This Old House episode #1202 during a bathroom remodel.

The Sani Seal Toilet Gasket, made of polyurethane foam, provides the solution to the two biggest issues of a wax toilet ring:

- 1. Sani Seal's gasket is repositionable, which allows the contractor or do-it-yourselfer multiple chances to align the toilet on the flange and bolts without having to go back to the store and buy another wax ring. One Sani Seal gasket is all you'll need.
- 2. It is resilient. The Sani Seal Toilet Gasket allows for the movement or slight rocking that's expected with most tile or uneven finished floors. Add that to the fact that the gasket functions in any temperature and Sani Seal's product stands out from the pack.

To see the product in action, please check out this video: <a href="http://youtu.be/EYiYAi1iHOI?">http://youtu.be/EYiYAi1iHOI?</a> hd=1.

In 2011, the Sani Seal Toilet Gasket was recognized with a National Hardware Show "Retailers' Choice Award," which celebrates the hottest new products of the year that not only offer innovation but also provide great sales and business potential for retailers. The product has also been featured in Remodeling Magazine, is member-approved by Handyman Club of America, and has been featured as one of Family Handyman magazine's "Things We Love."

Sani Seal Gasket, LLC, was formed in 2009 by friends Joe Miller and Bob Grimmett. Working out of their garage, the two entrepreneurs set out to find an answer to the problem of water damage caused by leaky wax toilet rings. Today their product, which is manufactured in America, is sold in over 5,500 stores in the U.S. and Canada. Locally, you can find the Sani Seal Toilet Gasket at several hardware stores in Indianapolis, including Sullivan Hardware and Garden.

To learn more about Sani Seal Gasket, please go to <a href="www.sanisealgasket.com">www.sanisealgasket.com</a> or call Kerrie Henderson for an interview about the owners and the product.

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